



**Vanessa
Behan**

Sponsorship Opportunity

Vanessa's Promise Benefit Luncheon

Wednesday- June 3, 2020
Spokane Convention Center (NEW Location)

We believe that when children are kept safe and families are strengthened the result is a thriving, healthy community. The unfortunate death of Vanessa Kay Behan 38 years ago is why Vanessa Behan works to protect kids and support families. And for over 30 years, we have kept over 100,000 kids protected and loved.

Despite this great achievement, there are still many more children that need our help. In 2019, Vanessa Behan turned away 2,300 kids partly because we didn't have the funds necessary to staff our facility at capacity.

In sponsoring Vanessa Behan's Signature Event, *Vanessa's Promise Luncheon*, your organization brings us closer to our goal of saying "YES!" to as many families as possible, helps us honor Vanessa's memory, and builds a stronger, healthier community for the Inland Northwest.

Sponsor Benefits		Presenting Sponsor \$15,000	Champion Sponsor \$7,500	Corporate Sponsor \$5,000	Support Sponsor \$2,500	Table Sponsor \$1,500
Mission	Sponsor dollars directly impact the lives of local kids	Impacts 60 Kids	Impacts 30 Kids	Impacts 20 Kids	Impacts 10 Kids	Impacts 6 Kids
At The Event	- Custom gobo of sponsor's logo displayed prominently	•	•			
	- Organization executive speaking opportunity	•				
	- Opportunity to provide logo giveaways at each place setting	•				
	- VIP Table	•	•	•	•	•
Social Media	- Verbal recognition	•	•	•	•	•
	- Opportunity to promote organization on social media outlets through a other social media engagement activity.	•				
Advertising	- Recognition on social media platforms (5,600+ followers)	•	•	•		
	- Advertisement in printed newsletter (10,000 circulation)	1/3 Page	1/8 Page	1/8 Page		
Additional Recognition	- Advertisement in digital scrolling slideshow at event	•	•	•	•	
	- Sponsor logo inclusion on event invitation & e-invite	•	•			
	- Logo displayed prominently on digital screens at event	•	•	•		
	- Recognition in e-blast (5,600 circulation)	•	•	•	•	
	- Vanessa Behan website	Logo	Logo	Logo	Name	Name
	- Recognition in printed newsletter (10,000 circulation)	Logo	Logo	Logo	Name	Name
- Table signs	Logo	Logo	Logo	Logo	Logo	