



Benefiting the Vanessa Behan Crisis Nursery

Cheers for Kids
 Friday, April 26, 2019
 The McGinnity Room

Sponsorship Opportunities

Imagine a casual, fun, and interactive multi-course dinner for 224 guests paired with delicious and locally crafted beer. That's what Cheers for Kids is all about! Guests will enjoy some of the finest craft foods and beers the Inland Northwest has to offer while raising money to support the work of the Nursery. No black ties, bid numbers or hour-long loud auctions; just fun with friends, great food and a few other fun ways to support the Nursery.

Since its inception, this event has sold out every year! Don't miss out on this opportunity to support the Nursery.

| Sponsor Benefits | Presenting Sponsor \$10,000 (SOLD) | Dinner Sponsor \$5,000 | Growler Sponsor \$5,000 | Fun & Games Sponsor \$5,000 | Table Sponsor \$1,500 |
|--|---|---|---|---|--------------------------|
| Opportunity Unique to Sponsor Level | <ul style="list-style-type: none"> - Event naming rights: "Cheers for Kids Presented By..." with earned media opportunities as they become available - Sponsor representative to give a toast at the event - Logo printed on commemorative tasting glasses for each guest - Exclusive mention on Nursery social media platforms as presenting sponsor | <ul style="list-style-type: none"> - Logo placement on dessert course (chocolate logo) - Premium logo placement on dinner menu/pairing card | <ul style="list-style-type: none"> - Logo printed on limited edition Cheers for Kids growler - Premium logo placement on dinner menu/pairing card | <ul style="list-style-type: none"> - Logo and name mentioned in various games and raffle opportunities - Representative to do all raffle drawings | |
| Industry sponsor-level exclusivity (for example, no two financial institutions could be \$5,000 sponsors) | • | • | • | • | |
| VIP Table of 8, guests given Limited Edition Cheers for Kids Growler with an additional fill voucher (NEW) | 2 | 1 | 1 | 1 | 1 |
| Recognition on social media platforms (4,000+ followers) | • | • | • | • | |
| Advertisement in event program | Full Page | 1/2 Page | 1/2 Page | 1/2 Page | |
| Sponsor inclusion on event invitation & e-invite | Logo | Name | Name | Name | |
| Logo displayed prominently on digital screens at event | • | • | • | • | |
| Recognition in "Heart Strings" e-newsletter (2,500 circulation) | Logo | Logo | Logo | Logo | |
| Recognition on Crisis Nursery website | Logo | Logo | Logo | Logo | Name |
| Recognition in "Heart to Heart" newsletter (12,000 circulation) | Logo | Logo | Logo | Logo | Name |
| Recognition on Table Signs at the Event | Logo | Logo | Logo | Logo | Logo |
| Event Program | Logo | Logo | Logo | Logo | Name |