

Vanessa's Promise Benefit Luncheon

Tuesday- June 5, 2018
The Davenport Grand Hotel

We believe that when children are kept safe and families are strengthened the result is a thriving, healthy community. The unfortunate death of Vanessa Kay Behan 36 years ago is why the Vanessa Behan Crisis Nursery works to protect kids and support families. And for almost 30 years, the nursery has kept over 90,000 kids protected and loved.

Despite this great achievement, there are still many more children that need our help. In 2016 the Crisis Nursery turned away nearly 3,200 kids partly because we didn't have the funds necessary to staff the nursery at capacity.

In sponsoring the Nursery's Signature Event, *Vanessa's Promise Luncheon*, your organization brings the Crisis Nursery closer to our goal of saying "YES!" to as many families as possible, helps us honor Vanessa's memory, and builds a stronger, healthier community for the Inland Northwest.

Sponsor Benefits		Presenting Sponsor \$15,000	Champion Sponsor \$7,500	Corporate Sponsor \$5,000	Support Sponsor \$2,500	Table Sponsor \$1,500
Mission	Sponsor dollars directly impact the lives of local kids	Impacts 60 Kids	Impacts 30 Kids	Impacts 20 Kids	Impacts 10 Kids	Impacts 6 Kids
At The Event	- Custom gobo of sponsor's logo displayed prominently	•	•			
	- Organization executive speaking opportunity	•				
	- Opportunity to provide logo giveaways at each place setting	•				
	- VIP Table	•	•	•	•	•
Social Media	- Verbal recognition	•	•	•	•	•
	- Opportunity to promote organization on social media outlets through a "post & seek" or other social media engagement activity.	•				
Advertising	- Recognition on social media platforms (4,000+ followers)	•	•	•		
	- Advertisement in "Heart to Heart" newsletter (12,000 circulation)	1/3 Page	1/8 Page	1/8 Page		
Logo Placement	- Advertisement in event program (1,200 circulation)	Full Page	Full Page	1/2 Page	1/4 page	
	- Sponsor logo inclusion on event invitation & e-invite	•	•			
	- Logo displayed prominently on digital screens at event	•	•	•		
	- "Heart Strings" e-newsletter (2,500 circulation)	•	•	•	•	
	- Crisis Nursery website	•	•	•	•	•
	- "Heart to Heart" newsletter (12,000 circulation)	•	•	•	•	•
	- Table signs	•	•	•	•	•